



# **sales & quoting** **solutions**

*Internet solutions designed to  
improve productivity*



# sales & quoting solutions

We aim to provide integrated business solutions designed to improve your productivity and ensure consistency of information between systems.

Our online ordering solution will provide your customers with a fast and efficient system for placing orders. This reduces the resources you invest in taking orders and eliminates data entry errors.

The optional quoting module will allow your sales staff to generate consistent customer quotes and enable managers to view a costing break down and sign off discounts.

Printing costs will also be reduced because customers can view up to date product and pricing information online, or they can download a price book and print it themselves.

## Online Website Ordering

- \* Aesthetically pleasing visual interface enabling quick navigation and location of products.
- \* Familiar Shopping Cart mechanism for placing orders.
- \* Secure customer area where clients can place orders, view existing orders and standing orders can easily be reordered.
- \* Quick order placement using searching or entering product numbers directly.
- \* Online pricing provides customer discounting and current balances.
- \* Potential customers can browse the products without pricing information.
- \* Customers can quickly view all products on special.
- \* Tested and supported on both Windows and Macintosh browsers.

## Customized to your company

- \* Website will be customized to reinforce your corporate branding and provide your company with an online web presence.
- \* Produce standardized quotes, faxable order forms, and standing orders for your customers
- \* Overview of your company including photographs and location map if required.
- \* Automate generation of product catalogs as a PDF file. Customers can download a printable product catalog with up to the minute pricing, reducing your printing costs.
- \* Updatable contact information, terms and conditions.
- \* Easily publish newsletters and documents for your customers to download.

## Customer Quoting

- \* Additional module provides convenient quoting system for your sales staff.
- \* Produce standardized quotes, faxable order forms and standing orders for your customers.
- \* Internal quotes include cost, wholesale, discount and gross profit breakdown.
- \* Quotes can be prepared anywhere web access is available.
- \* Quotes must be signed off before sending to customer.

## Prophet Business Software Integration

- \* Integrates seamlessly with Prophet Business Software.
- \* Imports all product information & periodically automatically updates website with products & pricing, no need to enter information twice.
- \* Product and customer discounting automatically imported from Prophet.
- \* Products on special are automatically updated from Prophet.
- \* Online orders are easily imported back into Prophet.

**AFD.co.nz** the faster way to more efficient ordering...

HOME ABOUT US GO SHOPPING CONTACT US NEWSLETTERS DOCUMENTS  
 LOGIN QUICK ORDER STANDING ORDERS PREVIOUS ORDERS BROWSE PRODUCTS SPECIALS VIEW CART CHECK OUT

Search

Baked Goods  
 Baking Ingredients  
 Breads  
 Cereal  
 Cheese  
 Barrys Bay  
 Block  
 Brie  
 Camembert  
 Feta  
 Grated  
 Kashi  
 Other  
 Parmesan  
 Slices  
 Dairy  
 Desserts  
 Drinks  
 Fats and Oils  
 Fries/Potatoes  
 Fruit & Vegetables  
 Hummus  
 Jams and Spreads  
 Meat  
 Non-Food  
 Noodles  
 Nuts/Pulses/Seeds  
 Pasta  
 Pastry  
 Portion Controlled Units  
 Poultry  
 Retail  
 Rice  
 Sauces  
 Seafood  
 Snacks/Chips  
 Soup  
 Specialty Lines  
 Takeaways  
 Vinegar

**Barrys Bay**

Code	Product	Supplier	Type	Unit	Price	Qty
14010	Cheese Canterbury Red 2000gm	Barrys Bay A	Chilled	Each	\$4.70	<input type="text"/>
14000	Cheese Chives 2000gm	Barrys Bay A	Chilled	Each	\$4.50	<input type="text"/>
14005	Cheese Cracked Pepper 2000gm	Barrys Bay A	Chilled	Each	\$4.50	<input type="text"/>
14020	Cheese Cumin Seed 2000gm	Barrys Bay A	Chilled	Each	\$4.50	<input type="text"/>
14060	Cheese Fresh Peppers 2000gm	Barrys Bay A	Chilled	Each	\$4.69	<input type="text"/>
14025	Cheese Garlic 2000gm	Barrys Bay A	Chilled	Each	\$4.50	<input type="text"/>
14035	Cheese Havarti 2000gm	Barrys Bay A	Chilled	Each	\$4.90	<input type="text"/>
14045	Cheese Havarti Paprika 2000gm	Barrys Bay A	Chilled	Each	\$5.55	<input type="text"/>
14055	Cheese Onion 2000gm	Barrys Bay A	Chilled	Each	\$4.50	<input type="text"/>
14065	Cheese Port Cooper 2000gm	Barrys Bay A	Chilled	Each	\$4.70	<input type="text"/>
14090	Cheese Smoked 2000gm	Barrys Bay A	Chilled	Each	\$4.50	<input type="text"/>

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Add to Cart

Amalgamated Foods Distributors Ltd P.O.Box 11-057 ChCh, Tel. (3) 349 2525, Fax. (3) 349 2113 Rob Whitehead WebDesign

Customized interface and working model [www.afd.co.nz](http://www.afd.co.nz)

## Administration

- \* Easily categorize products by grouping them.
- \* Manage publishing of newsletters and documents.
- \* Standalone Administration application controls all aspects of the website and is used to process online orders.
- \* Automatic confirmation of emails including order details sent to customers when orders are processed.
- \* Unlimited customer accounts allowing your clients to place orders.

## Who we are

### \* Rob Whitehead

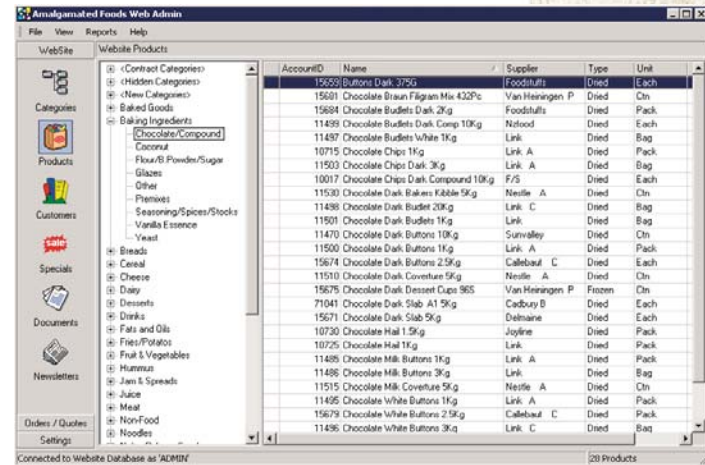
*Technical and Software Development  
Director, Sabre Tech Software  
email: rob@sabretech.co.nz*

### \* David Scurr

*Business Software Integration  
Director, Amalgamated Food Distributors  
email:david@afd.co.nz*

### \* Simon Mulligan

*Design and Aesthetics  
S M D Design + Production  
email:sj.mulligan@xtra.co.nz*



The screenshot shows the 'Amalgamated Foods Web Admin' application. On the left is a navigation tree with categories like 'Contract Categories', 'Hidden Categories', 'New Categories', 'Baked Goods', 'Baking Ingredients', 'Chocolate/Compound', 'Flour/B Powder/Sugar', 'Glazes', 'Other', 'Flavours', 'Seasoning/Spices/Stocks', 'Vanilla Essence', 'Yeast', 'Breads', 'Cereal', 'Cheese', 'Dairy', 'Desserts', 'Darks', 'Fats and Oils', 'Fries/Potatoes', 'Fruit & Vegetables', 'Hummus', 'Jam & Spreads', 'Juice', 'Meat', 'Non-Food', 'Noodles', 'Orders / Quotes', and 'Settings'. The main area displays a table of products with columns for AccountID, Name, Supplier, Type, and Unit. The table contains 20 rows of product data.

AccountID	Name	Supplier	Type	Unit
15659	Buttons Dark 375G	Foodfulls	Dried	Each
15681	Chocolate Braun Fligam Mix 420Pc	Van Heiningen P	Dried	Ctn
15684	Chocolate Budsels Dark 2Kg	Foodfulls	Dried	Pack
11499	Chocolate Budsels Dark Comp 10Kg	Nofood	Dried	Each
11487	Chocolate Budsels White 1Kg	Link	Dried	Bag
10715	Chocolate Chips 1Kg	Link A	Dried	Pack
11503	Chocolate Chips Dark 3Kg	Link A	Dried	Bag
10017	Chocolate Chips Dark Compound 10Kg	F/S	Dried	Each
11530	Chocolate Dark Bakes Kibble 5Kg	Nestle A	Dried	Ctn
11498	Chocolate Dark Budsels 20Kg	Link C	Dried	Bag
11501	Chocolate Dark Budsels 1Kg	Link	Dried	Bag
11470	Chocolate Dark Buttons 10Kg	Sunvalley	Dried	Ctn
11500	Chocolate Dark Buttons 1Kg	Link A	Dried	Pack
15674	Chocolate Dark Buttons 2.5Kg	Calebaut C	Dried	Each
11510	Chocolate Dark Coverture 5Kg	Nestle A	Dried	Ctn
15675	Chocolate Dark Dessert Cups 965	Van Heiningen P	Frozen	Ctn
71041	Chocolate Dark Slab A1 5Kg	Cadbury B	Dried	Each
15671	Chocolate Dark Slab 5Kg	Delmane	Dried	Each
10730	Chocolate Hail 1.5Kg	Jopine	Dried	Pack
10725	Chocolate Hail 1Kg	Link	Dried	Pack
11485	Chocolate Milk Buttons 1Kg	Link A	Dried	Pack
11486	Chocolate Milk Buttons 3Kg	Link	Dried	Bag
11515	Chocolate Milk Coverture 5Kg	Nestle A	Dried	Ctn
11495	Chocolate White Buttons 1Kg	Link A	Dried	Pack
15679	Chocolate White Buttons 2.5Kg	Calebaut C	Dried	Pack
11496	Chocolate White Buttons 3Kg	Link C	Dried	Bag

*An example of the administration system*